

PRODUCING AND DELIVERING THE  
2011-2012 IOWA OFFICIAL REGISTER (REDBOOK)

I. GENERAL

- A. **Parties.** The parties to this Contract are the Legislative Services Agency, herein referred to as the "Agency," an organization created under the jurisdiction of the Iowa General Assembly pursuant to § 2A.1 of the Iowa Code, and identified with the Federal Employer Identification Number 42-6022199, and Economy Advertising Co., dba TruArt® Color Graphics, referred to as "Contractor," a business located in Iowa City, Iowa, and identified with the Federal Identification Number 42-0229090.
- B. **Former Contract and Renewal.** As used in this Contract, "former contract" means the contract for producing and delivering the 2009-2010 edition of the Iowa Official Register (Redbook) executed by the parties on August 3, 2010, and August 12, 2010. The parties agree to implement their rights to execute this contract on a renewal basis as provided in Part III, Paragraph "M" of the former contract. The parties shall comply with the relevant general terms and conditions of the former contract, including provisions in Part III, paragraphs "B" through "L"; general standards for production materials and workmanship as provided in Part IV, Paragraph "B"; procedures and remedies for noncompliance as provided in Parts VII through X; waivers and amendments as provided in Part XI; and the effect of execution as provided in Part XII, Paragraph "A." The Contractor shall deliver production items and books to the Agency, and the Agency shall review and approve or disapprove the production items and books as agreed to by the parties in a manner consistent with Part V, paragraphs "C," "D," and "E" of the former contract. The Appendices to the former contract shall not apply to this Contract. However, the Contractor shall use the same materials and workmanship to produce the production items and books that were used to produce the 2009-2010 edition of the Official Register.

II. PAYMENT

- A. **General.** The Agency is liable to the Contractor as provided in this Contract only for amounts paid in consideration under this Contract. Upon delivery of an invoice, the Agency shall pay the Contractor the contract price of \$24,840 which is the base price as may be adjusted.

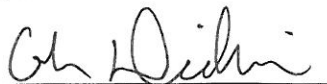
Base Price

Total Number of Books	Estimated Page Count		Estimated Signature Count (16-page Signatures)		Base Price
	Per Book	Cumulative	Per Book	Cumulative	
1,000	512	512,000	32	32,000	\$24,840

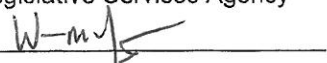
- B. **Adjustments.** The Agency shall adjust the contract price to account for any replacement pages, the actual page count or signature count of a book, or a book overrun, in the same manner as provided in Part VI of the former contract.

III. EXECUTION

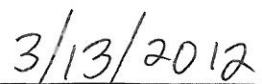
- A. **Effective and Termination Dates.** This Contract takes effect upon being signed by authorized representatives of the Agency and the Contractor and continues until the provisions of this Contract are satisfactorily performed, or until this Contract is otherwise terminated under its provisions.
- B. **Signatures.** The duly recognized representatives of the Agency and the Contractor have on the date noted signed their names to and executed this Contract:



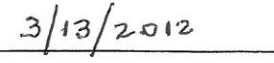
Mr. Glen Dickinson, Director  
Legislative Services Agency



Mr. Willis M. Bywater, Chairperson  
Economy Advertising Co.  
dba TruArt® Color Graphics



Date



Date

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